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DICKSON CONCEPTS (INTERNATIONAL) LIMITED

迪生創建(國際)有限公司*
(incorporated in Bermuda with limited liability)

(Stock Code: 0113)

RESIGNATION OF EXECUTIVE DIRECTOR AND CHANGE OF AUTHORISED REPRESENTATIVE

RESIGNATION OF EXECUTIVE DIRECTOR AND AUTHORISED REPRESENTATIVE

The Board of Directors (“the Board”) of Dickson Concepts (International) Limited (“Dickson Concepts”) announces that Mr. Edwin Ing has tendered his resignation as an Executive Director and Authorised Representative of Dickson Concepts with effect from 1st January, 2011 in order to pursue other personal interests.

The Board would like to take this opportunity to thank Mr. Ing for his valuable contribution to the Dickson Concepts group.

Mr. Ing has confirmed that he has no disagreements with the Board, and that there are no matters relating to his resignation that need to be brought to the attention of the shareholders of Dickson Concepts.

APPOINTMENT OF AUTHORISED REPRESENTATIVE

Mr. Chan Tsang Wing, Nelson has been appointed as an Authorised Representative of Dickson Concepts in place of Mr. Ing with effect from 1st January, 2011.

As at the date of this announcement, the Board comprises :-

Executive Directors:

Dickson Poon (*Group Executive Chairman*)

Raymond Lee (*Deputy Chairman
and Chief Executive Officer*)

Chan Tsang Wing, Nelson

Edwin Ing

Lau Yu Hee, Gary

Ng Chan Lam

Independent Non-Executive Directors:

Bhanusak Asvaintra

Nicholas Peter Etches

Christopher Patrick Langley, OBE

By Order of the Board
Or Suk Ying, Stella
Company Secretary

Hong Kong, 30th November, 2010

** For identification purposes only*