



DICKSON CONCEPTS (INTERNATIONAL) LIMITED
迪生創建(國際)有限公司*
(incorporated in Bermuda with limited liability)

(Stock Code : 0113)

NOTIFICATION NOTICE OF AGM Notice of Annual General Meeting

A notice of annual general meeting of Dickson Concepts (International) Limited (“the Company”) dated 17th July, 2007 (“the Notice”) containing details of the subject matter is available for viewing on the website of Hong Kong Exchanges and Clearing Limited at www.hkex.com.hk under “Latest Listed Company Information” and the website of the Company at www.dickson.com.hk/doc/announcement/EAGM170707.pdf respectively.

This notification merely serves to advise investors of the subject matter and of the publication of the Notice on the above websites. **This notification does not contain information upon which an investment decision should be based and should not be relied upon by investors for such purpose.** Investors should refer to the Notice for details of the subject matter.

The Notice is available for inspection to the public at no charge at 4th Floor, East Ocean Centre, 98 Granville Road, Tsimshatsui East, Kowloon, Hong Kong from 9:15 a.m. to 1:00 p.m. and from 2:00 p.m. to 5:45 p.m., Mondays to Fridays, from 18th July, 2007 until 17th August, 2007 or until such time as the Company’s 2007 Annual Report containing the Notice is sent to shareholders of the Company, whichever is the later. Copies of the Notice will be provided upon request at a cost of HK\$1 per sheet.

By Order of the Board
Or Suk Ying, Stella
Company Secretary

Hong Kong, 17th July, 2007

** For identification purposes only*