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DICKSON CONCEPTS (INTERNATIONAL) LIMITED  
迪生創建(國際)有限公司\*  
(incorporated in Bermuda with limited liability)

**(Stock Code: 0113)**

**ANNOUNCEMENT PURSUANT TO RULE 13.09 OF THE  
LISTING RULES AND INSIDE INFORMATION PROVISIONS UNDER  
PART XIVA OF THE SECURITIES AND FUTURES ORDINANCE**

This announcement is made pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the SFO.

The Board announces that the Company and BBI have mutually agreed to allow BBI's licence to the Company for the sale of the Licensed Products under the brand name of "Brooks Brothers" in the Territories to expire on the Closing Date. The Company and BBI have reached agreement on the principle terms with a view towards reaching a definitive agreement under which BBI will pay the Company for the business assets and an amount for the goodwill on the Closing Date.

**Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("the Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) ("the SFO").

The board of directors ("the Board") of Dickson Concepts (International) Limited ("the Company") announces that the Company and Brooks Brothers International, LLC ("BBI") have mutually agreed to allow BBI's licence to the Company (together with its subsidiary companies, "the Group") for the sale of the products under the brand name of "Brooks Brothers" ("the Licensed Products") in Hong Kong, Macau, China and other designated territories in Asia ("the Territories") to expire on 31st December, 2015 ("the Closing Date"). The Company and BBI have reached agreement on the principle terms with a view towards reaching a definitive agreement under which BBI will pay the Company for the business assets and an amount for the goodwill on the Closing Date.

The Directors are monitoring the situation closely and further announcement(s) will be made as and when required to update the Shareholders and potential investors. In the meantime, the Group will continue the development of its other luxury brandname businesses and actively seek new investment opportunities to further enhance its strong revenue and profit streams.

**Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.**

As at the date of this announcement, the Board comprises :-

***Executive Directors:***

Dickson Poon (*Group Executive Chairman*)  
Chan Tsang Wing, Nelson  
(*Chief Operating Officer*)  
Chan Hon Chung, Johnny Pollux  
Lau Yu Hee, Gary  
Ng Chan Lam

***Independent Non-Executive Directors:***

Bhanusak Asvaintra  
Nicholas Peter Etches  
Leung Kai Hung, Michael

By Order of the Board  
**Or Suk Ying, Stella**  
*Company Secretary*

Hong Kong, 12th June, 2015

*\* For identification purposes only*