



DICKSON CONCEPTS (INTERNATIONAL) LIMITED  
迪生創建(國際)有限公司  
(incorporated in Bermuda with limited liability)

## **PRESS RELEASE**

### **FINANCIAL RESULTS**

- \* For the six months ended 30th September, 2013, the Group's principal businesses performed satisfactorily. Turnover increased by 3.6 per cent. to HK\$1,939.3 million. Comparable store sales, adjusted for discontinued businesses and new store openings, increased by 9.5 per cent..
- \* Profit attributable to equity shareholders was HK\$43.9 million, an increase of 6.3 per cent. compared to the corresponding period last year.

### **INTERIM DIVIDEND**

- \* In view of the results, the Board has resolved to declare an interim dividend of 11.0 cents (2012 : 11.0 cents) per ordinary share, the same as last year. The interim dividend represents a dividend payout ratio of 95.4 per cent. and will absorb a total of about HK\$42.0 million (2012 : HK\$41.0 million). Shareholders whose names appear in the Register of Members of the Company on Friday, 3rd January, 2014 will be entitled to the interim dividend which will be paid on Friday, 17th January, 2014.

### **BUSINESS REVIEW**

- \* In the current financial year, the Group has opened 30 new stores to-date and plan a further 3 stores to be opened by 31st March, 2014. The new stores opened comprise of 17 in China, 6 in Taiwan and 1 each in Macau and Singapore. 5 new stores opened in Hong Kong including the world's first Rolex Icon store of 4,900 sq. ft. at the Hong Kong International Airport at Chek Lap Kok in August 2013 and the new 22,000 sq. ft. Beauty Avenue store at Langham Place in October 2013 offering the most comprehensive cosmetics and skincare products from leading international names.
- \* Today, the Group's retail network totals 295 stores. This comprises 49 stores in Hong Kong, 128 in China, 86 in Taiwan, 17 in Singapore, 8 in Malaysia and 7 in Macau.
- \* Geographically, Hong Kong contributed 62 per cent. of sales, Taiwan 17 per cent., China 10 per cent. and the rest of Asia 11 per cent..



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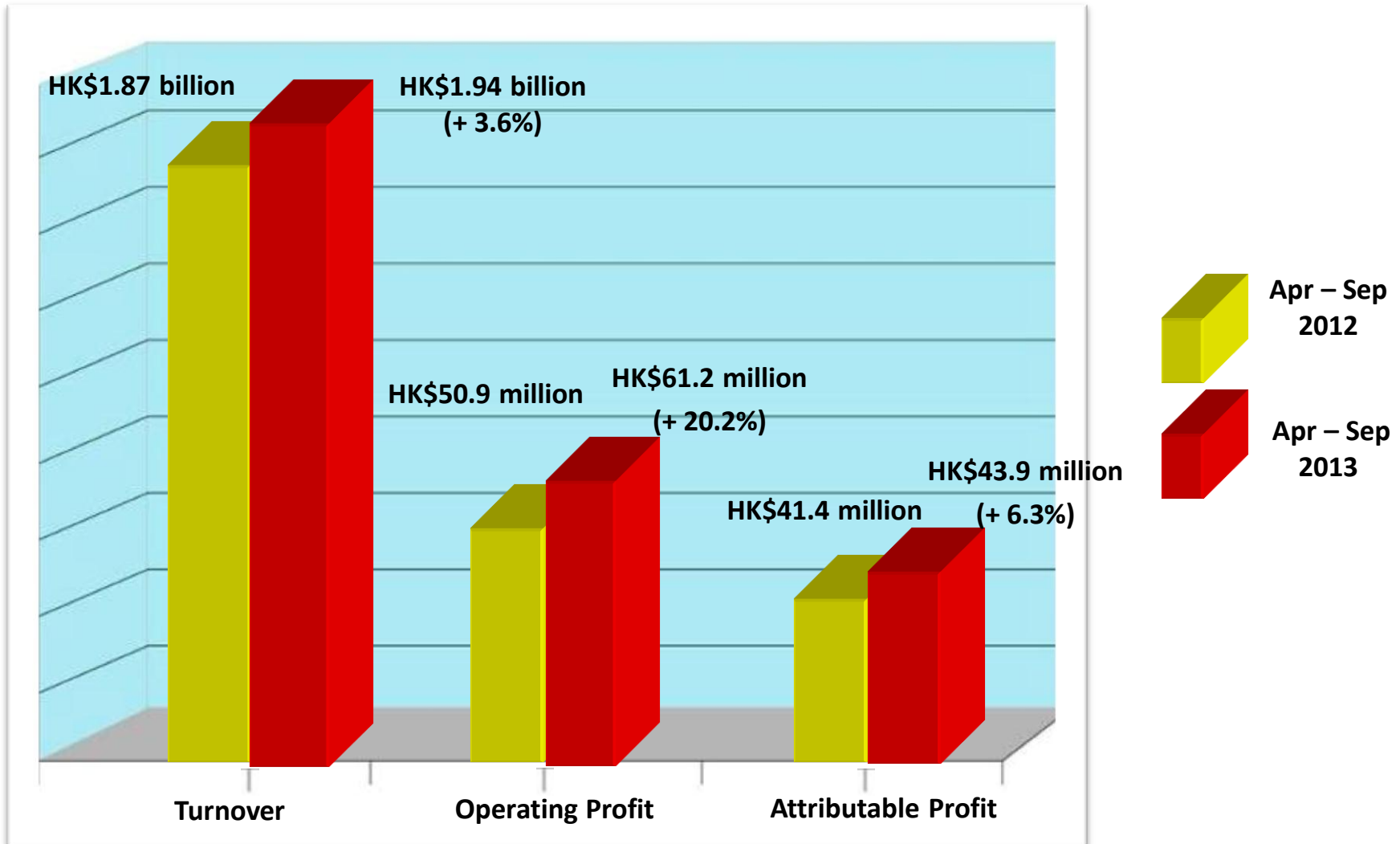
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## **FULL YEAR PROSPECTS**

- \* While economic growth in China and Asia seem to have stabilised at a sustainable level, consumer demand remains volatile. Thus, while the Group's businesses continue to benefit from solid consumer following, management will continue to adopt a prudent approach to all aspects of its business activities.
- \* With its proven brand portfolio and businesses represented by a comprehensive network of 295 shops, the Group has a strong recurring income base and positive cash flow to further augment its substantial balance sheet. Together with net cash of HK\$948.7 million, the Group is well-positioned to take advantage of any economic recovery as well as undertake new investment opportunities it is actively seeking, in order to diversify and broaden its earnings base.

Hong Kong, 28th November, 2013

# Financial Results for the Period ended 30th September, 2013



# Turnover Composition by Product Categories

For the period ended 30th September, 2013

**Apparel &  
Accessories**  
54%

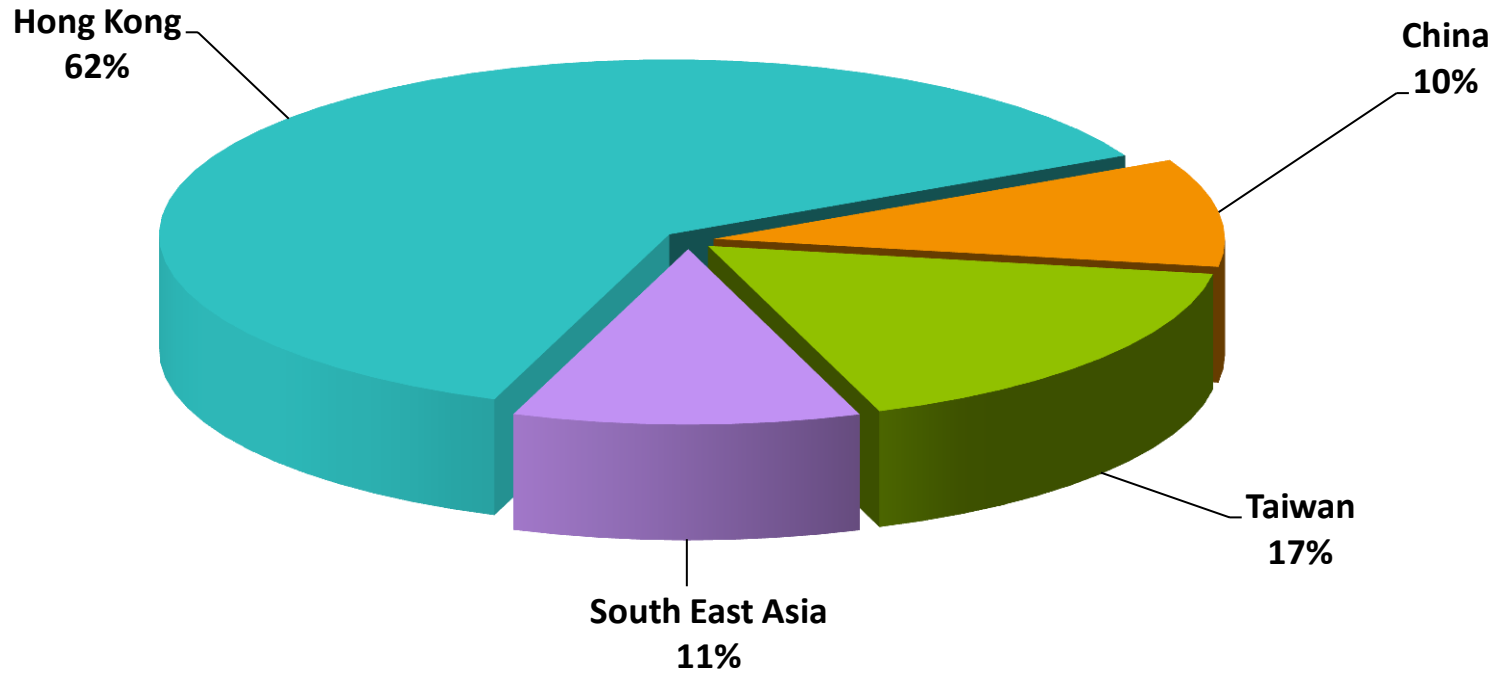
**Watches**  
26%

**Cosmetics & Beauty**  
20%



# Turnover Composition by Market

For the period ended 30th September, 2013





# Current Retail Network in China & South East Asia

	Number of Stores (28th November, 2013)		
	Fashion & Cosmetics	Watch & Jewellery	Total
Hong Kong	44	5	49
China	127	1	128
Taiwan	76	10	86
Others	28	4	32
<b>Total</b>	<b>275</b>	<b>20</b>	<b>295</b>